THE HIMALAYAN Vegan FESTIVAL-2022
& The World Vegan Organisation’s 7th Annual International Conference

The biggest PLANT-BASED EVENT ever in the HIMALAYA!

KATHMANDU, NEPAL
SEPTEMBER 15TH-17TH

POKHARA, NEPAL
SEPTEMBER 18TH-20TH

www.HimalayanVeganFestival.org

SPONSOR PACKAGES
We will be hosting the Himalayan Vegan Festival and will be welcoming thousands of attendees to discover, celebrate, and support a compassionate, plant-based lifestyle in the heart of the Himalayas! Our sponsors get all the above exposure not only at one of the 3 events, but at all 3 events of The Himalayan Vegan Festival – in Kathmandu, Pokhara, and Lumbini!
The Himalayan Vegan Festival will be FREE and open to the general public and include everyone from local, regional, and international vegan and animal rights activists, and people interested in a vegan lifestyle, to local families, students, and civil servants, community, religious, and political leaders. This non-profit event will focus on raising awareness about veganism and fostering the growth of the vegan lifestyle and movement through a range of activities. The Himalayan Vegan Festival includes informative talks and lectures; in-depth workshops and demos with speakers coming from all over the region, Asia, and around the world to share ideas. It seeks to inspire local activists, and grassroots vegan movements; provide networking opportunities; raise awareness of the benefits of a plant-based diet to omnivores; and much more. It also provides excellent opportunities for brands and companies to showcase their plant-based vegan products and services. We would be thrilled if you could join us in making history and be a part of this vegan change happening in the Himalayas!

This history-making event will be held in the Himalayan capital of Kathmandu, Nepal, for 3 days from September 15-17, 2022, and in Pokhara, Nepal for 3 days from September 18-20, 2022. Pokhara is the country’s second-largest district and a very popular domestic (as well as international) tourist area that is home to spectacular Himalayan views, Nepal’s 2nd largest lake (it is famous as the city of lakes), and colleges. The Gandaki Province government has personally invited the festival to come there & the National Tourism Board is going to organize a full vegan street food fare festival in the evening on the country’s Constitution Day on September 19th where even two members are involved in drafting the Constitution will join us. We’ll have a 2 day-event vegan celebration with workshops, talks, screenings, cultural programs, lots of fantastic vegan food, and a fantastic vegan food festival night market on Constitution Day, and on the third day after having a delicious vegan buffet breakfast as the sunrises over the Himalayas on a nearby mountaintop (which we’ll access by the country’s newest cable car built as a Japanese-Austrian-Nepal collaboration) with some of the best Himalayan views in the area, we’ll join members from the local community as they share with us their community and culture in Pokhara.

We also cordially invite you to join us a couple of days before The Himalayan Vegan Festival for a 2-day pre-festival event in Lumbini, the birthplace of Buddha. We will be hosting a pre-festival event on Climate Change, Conservation, a Plant-Based Diet, and Buddhism in the 21st Century. This gathering of environmentalists, vegans, monks from all the different countries’ monasteries represented at Lumbini, community leaders, and students, will be an awareness event about climate change, conservation, and a plant-based diet, and their relevance to Buddhism in the 21st century. It will be held at the Nepal World Center for Peace & Unity Monastery (Mahayana Buddhism), and we’ll be having fantastic vegan temple food which is being hosted at the Thai Monastery (Theravada Buddhism). We’ll also be having a completely vegan ceremony at the Maya Devi Temple (location of the Buddha’s birth) where the traditionally fueled butter for the lamps will be replaced with vegetable oil, the food offerings to the monks will all be vegan, & even any drums accompanying the ceremony will also be vegan (no animal skin). This will be the first time the ceremony is performed completely vegan.
THE HIMALAYAN VEGAN FESTIVAL will be a CARBON NEUTRAL EVENT: All the Himalayan Vegan Festival events will be 100% carbon neutral. All carbon emissions will be offset with community tree planting and other offset projects that volunteers are organizing with youth from Pokhara, Lumbini, and Kathmandu, and we’ll be using Yeti Airlines, Nepal’s first carbon-neutral airline, for all our roundtrip flights from Kathmandu to Pokhara, and Kathmandu to Lumbini. The Lumbini Development Trust has brand new electric buses they are providing us for our transfers during the 2-day event in Lumbini as well.

We are working hard to make this historic event as successful and affordable as possible for everyone who wants to get involved. We also understand that some companies and organizations may not have enough time to attend all 3 events in Kathmandu, Pokhara, and Lumbini, but whatever event you would like to attend in person, we will still make sure you get plenty of exposure at the other events as well through the event’s programs, banners, posters, and other materials. If you can make it to all 3 events of The Himalayan Vegan Festival, we will make sure you have a complimentary table/booth at all 3 events as well. We have created a variety of event sponsorship packages to accommodate whatever budget you and your organization may have. We would be thrilled to have you on board as a partner for this milestone event. We look forward to your company joining us in making history in the Himalayas at The Himalayan Vegan Festival!

SPONSORSHIP OPPORTUNITIES (September 15-20, 2022 + Pre-Festival event in Lumbini exposure)

- **MOUNT EVEREST (Alt. 8,848 m/ 29,029 ft.) SPONSOR – HIMALAYAN VEGAN FESTIVAL PARTNER**
  - Premium Placement of Table with 2 Chairs at Event
  - Free Electricity (for table/booth)
  - Full Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
  - Logo prominent on event T-Shirt in 1st-Tier position as Sponsor
  - Logo displayed on Tote-Bags in 1st-Tier position as Sponsor
  - Logo displayed on Water-Tumbler as Sponsor
  - Logo on Poster in 1st-Tier position as Sponsor
  - Logo on event Background Displays & Banners in 1st-Tier Sponsor position
  - Priority Logo Placement 1st-Tier Sponsor Position on event Website Homepage
  - Logo Listing with 200-word description on Sponsor/Exhibitor Page of the website
  - 21 Sponsored Mentions on event Facebook & Instagram pages, and in email blasts
  - 21 Verbal Mentions at the event
  - Optional Product/Literature Distribution
  - Presentation/Demo Priority
  - 5 Passes to Opening Ceremony Dinner & Farewell Dinner Party
  - 5 Passes to Event’s Lounge & Special Vegan Lunches provided at each of the events

  *All the above, all-inclusive, for only... **NPR 8,00,000 (INR 5,00,000 or US$ 7,000)**

- **DHAULAGIRI MOUNTAIN (Alt. 8,167 m/ 26,795 ft.) SPONSOR**
  - Preferred Placement of Table with 2 Chairs at Event
  - Free Electricity
  - ½ Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
  - Logo prominent on event T-Shirt in 2nd-Tier position as Sponsor
  - Logo displayed on Tote-Bags in 2nd-Tier position as Sponsor
  - Logo displayed on Water-Tumbler as Sponsor
  - Logo on Poster in 2nd-Tier position Sponsor
  - Logo on event Background Displays & Banners in 2nd-Tier Sponsor position
  - Priority Logo Placement 1st-Tier Sponsor Position on event Website Homepage
Logo Listing with 125-word description on Sponsor/Exhibitor Page of the website
15 Sponsored Mentions on event Facebook & Instagram pages, and in email blasts
15 Verbal Mentions at the event
Optional Product/Literature Distribution
Presentation/Demo Priority
3 Passes to Opening Ceremony Dinner & Farewell Dinner Party
3 Passes to Event’s Lounge & Special Vegan Lunches provided at each of the events

All the above for only... **NPR 5,00,000** *(INR 3,12,000 or US$ 4,250)*

**MANASLU MOUNTAIN (Alt. 8,156 m/ 26,759 ft.) SPONSOR**
(Sponsor Amount: NPR. 2,50,000 - equivalent INR. 1,56,000 or US$ 2,150)
- Preferred Placement of Table with 2 Chairs at Event
- Free Electricity
- ½ Page Ad in Program *(at Kathmandu, Pokhara, and Lumbini events)*
- Logo displayed on event t-Shirt in 3rd-Tier position as Sponsor
- Logo on Poster in 3rd-Tier position as Sponsor
- Logo in 3rd-Tier sponsor section on event Background Displays & Banners
- Logo Placement in 3rd-Tier position in sponsor section of event Website Homepage
- Logo Listing with 75-word description on Sponsor or Exhibitor Page of the event website
- 8 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 8 Verbal Mentions at the event *(in Nepal & Bhutan)*
- Optional Product/Literature Distribution
- 2 VIP Passes to Opening Ceremony Dinner
- 2 VIP Passes to the Event’s Lounge & Special Vegan Lunches provided at each of the events

All the above for only... **NPR 2,50,000** *(INR 1,56,000 or US$ 2,150)*

**ANnapurna Mountain (Alt. 8,091 m/ 26,545 ft.) SPONSOR**
(Sponsor Amount: NPR. 1,00,000 - equivalent INR. 62,000 or US$ 850)
- Table with 2 Chairs at event
- 1/8 Page Ad in Program *(at Kathmandu, Pokhara, and Lumbini events)*
- Name on Poster in 4th-Tier position as Sponsor
- Logo Placement in 4th-Tier position in sponsor section of event Website Homepage
- Logo Listing with 35-word description on Sponsor or Exhibitor Page of the event website
- 4 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 4 Verbal Mentions at the event *(in Nepal)*
- 1 VIP Passes to Opening Dinner
- 1 VIP Passes to Event’s Lounge
- 1 VIP Passes to Special Vegan Lunches provided at each of the events

All the above, all-inclusive, for only... **NPR 1,00,000** *(INR 62,000 or US$ 850)*

---

For more sponsorship information, details, and to be part of *The Himalayan Vegan Festival*, please contact us at any time by email at [info@HimalayanVeganFestival.org](mailto:info@HimalayanVeganFestival.org) or by WhatsApp at +977-984-195-5797. Thank you very much again for your support – we greatly appreciate it, and we look forward to seeing you at *The Himalaya Vegan Festival*!

Best Vegan Wishes from Kathmandu,

*Suresh Sharma*

Suresh Sharma
WVO-Chair Nepal