



THE HIMALAYAN Vegan FESTIVAL-2022

& The World Vegan Organisation's
7th Annual International Conference

Organized by



World Vegan Organisation
Nepal

Organizing Partner



नेपाल
शाकाहारी संघ
Nepal Vegetarian Association



HIMALAYAN ANIMAL WELFARE SOCIETY
HAWA



नेपाल शाकाहारी संघ
Nepal Vegetarian Association
धारा, भद्रा



Nepal Vegan Association
vegan
Animal Free Diet
Make Peace
Kathmandu, 2017

Sponsored by



Vegan
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The biggest PLANT-BASED EVENT ever in the HIMALAYA!

KATHMANDU, NEPAL
SEPTEMBER 15TH-17TH



POKHARA, NEPAL
SEPTEMBER 18TH-20TH

Media Sponsor

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MAGAZINE

Official Media Sponsor (Worldwide)

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Highlights of The Event

- | Over 100 International Vegan Speakers, Delegates & Celebrities and 100+ Exhibitors |
- | Vegan Food & Product Bazaar | Live Bands, Music & Dance | International/Local Vegan Chefs |
- | Free Film Screenings | Free Cooking Classes | Free Vegan Health | Fitness & Fashion Workshops | 5k Mini-marathon |
- | Vegan Challenges | Learn to Make Vegan Milk | Vegan mock-Meats & Dairy | Vegan Sweets | Kids Activities Corner |
- | Animal Education by Local Organisations & Much More.. |



www.HimalayanVeganFestival.org

SPONSOR PACKAGES



SPECIAL SPONSOR PACKAGES – WE LOVE OUR SPONSORS!

PRE-FESTIVAL EVENT: LUMBINI, NEPAL – SEPTEMBER 13th, & 14th, 2022

THE MAIN EVENT: KATHMANDU, NEPAL – SEPTEMBER 15th, 16th, & 17th, 2022

THE POKHARA EVENT: POKHARA, NEPAL – SEPTEMBER 18th, 19th, & 20th, 2022

Be a part of vegan history in the Himalayas! Come celebrate with us and be a part of this grassroots, history-making event in Nepal at the largest vegan festival ever in the Himalayas! With great honor and pleasure, we cordially invite you to join us in Kathmandu on September 15, 16 & 17, 2022, and in Pokhara on September 18, 19 & 20, 2022 to participate in **The Himalayan Vegan Festival**. Be a part of this history-making event in the heart of the Himalayas! The Himalayan Vegan Festival is a family-friendly, educational, 6-day event celebrating the health, environmental, and animal welfare benefits of following a plant-based lifestyle. It will be the largest vegan event ever in the Himalayas and the biggest plant-based festival in Nepal's history! This landmark event in the Himalayas will feature internationally recognized speakers; informative exhibitors; entertaining local music and dance performances; a fantastic vegan food court and vegan food festival; vegan food and product bazaar; cooking demonstrations and classes by local and international vegan chefs; movie screenings; interactive workshops and classes; and a vegan fitness park. It will also involve a 5k mini-marathon hosted by two of the world's leading vegan athletes; vegan health, fitness, and fashion features; a hands-on youth education area including youth-oriented yoga and fitness activities; and animal education provided by local area organizations and non-profits; and much more! If you have time, we also cordially invite you to join us a couple of days before **The Himalayan Vegan Festival** for a 2-day pre-festival event in Lumbini, the birthplace of Buddha. We will be hosting a pre-festival event on **Climate Change, Conservation, a Plant-Based Diet, and Buddhism in the 21st Century**. This gathering of environmentalists, vegans, monks from all the different countries' monasteries represented at Lumbini, community leaders, and students, will be an awareness event about climate change, conservation, and a plant-based diet, and their relevance to Buddhism in the 21st century.

WE LOVE OUR SPONSORS AND LOOK FORWARD TO PARTNERING WITH YOU! Sponsors get recognition before, during, and after the festival through a variety of mediums and media. These include sponsors being promoted in our souvenir programs that will be given to each attendee at the festival; prominent recognition on our website; shout outs and promotions at the event & on our social media channels; direct advertising at the festival; your company's samples or advertisement coupons in our swag bags; and opportunities to promote your company and your products to the many local and regional media and press who will be attending the festival. In addition, we are also very happy to provide sponsors a complimentary exhibitor's table at the festival where you'll have the opportunity to showcase your products, services, and causes to families, college students, and young adults, as a concerned and progressive company and organization that is thoughtful of helping people, animals, and the planet. It's a great way to get your message out to a receptive, and engaging audience. The Himalayan Vegan Festival will be hosting over 100 exhibitors, and 100+ international delegates and speakers. We will be welcoming thousands of attendees to discover, celebrate, and support a compassionate, plant-based lifestyle in the heart of the Himalayas! **Our sponsors get all the above exposure not only at one of the 3 events, but at all 3 events of The Himalayan Vegan Festival – in Kathmandu, Pokhara, and Lumbini!**



Kathmandu Festival Venue – Soaltee Hotel



Pokhara Festival Venue – Pokhara Grande



Lumbini Festival Venue – World Peace & Unity Center

The Himalayan Vegan Festival will be FREE and open to the general public and include everyone from local, regional, and international vegan and animal rights activists, and people interested in a vegan lifestyle, to local families, students, and civil servants, community, religious, and political leaders. This non-profit event will focus on raising awareness about veganism and fostering the growth of the vegan lifestyle and movement through a range of activities. **The Himalayan Vegan Festival** includes informative talks and lectures; in-depth workshops and demos with speakers coming from all over the region, Asia, and around the world to share ideas. It seeks to inspire local activists, and grassroots vegan movements; provide networking opportunities; raise awareness of the benefits of a plant-based diet to omnivores; and much more. It also provides excellent opportunities for brands and companies to showcase their plant-based vegan products and services. We would be thrilled if you could join us in making history and be a part of this vegan change happening in the Himalayas!



View of the old city of Kathmandu



Festival Youth Team Members



Festival Organizing Committee



Boudhanath Stupa, Kathmandu

This history-making event will be held in the Himalayan capital of Kathmandu, Nepal, for 3 days from September 15-17, 2022, and in Pokhara, Nepal for 3 days from September 18-20, 2022. Pokhara is the country's second-largest district and a very popular domestic (*as well as international*) tourist area that is home to spectacular Himalayan views, Nepal's 2nd largest lake (*it is famous as the city of lakes*), and colleges. The Gandaki Province government has personally invited the festival to come there & the National Tourism Board is going to organize a full vegan street food fare festival in the evening on the country's Constitution Day on September 19th where even two members are involved in drafting the Constitution will join us. We'll have a 2 day-event vegan celebration with workshops, talks, screenings, cultural programs, lots of fantastic vegan food, and a fantastic vegan food festival night market on Constitution Day, and on the third day after having a delicious vegan buffet breakfast as the sunrises over the Himalayas on a nearby mountaintop (*which we'll access by the country's newest cable car built as a Japanese-Austrian-Nepal collaboration*) with some of the best Himalayan views in the area, we'll join members from the local community as they share with us their community and culture in Pokhara.



Pokhara city with Himalayan views



Traditional Vegan Food Plate



Festival Venue in Pokhara



World Peace Pagoda (Stupa) Pokhara

We also cordially invite you to join us a couple of days before **The Himalayan Vegan Festival** for a 2-day pre-festival event in Lumbini, the birthplace of Buddha. We will be hosting a pre-festival event on **Climate Change, Conservation, a Plant-Based Diet, and Buddhism in the 21st Century**. This gathering of environmentalists, vegans, monks from all the different countries' monasteries represented at Lumbini, community leaders, and students, will be an awareness event about climate change, conservation, and a plant-based diet, and their relevance to Buddhism in the 21st century. It will be held at the Nepal World Center for Peace & Unity Monastery (*Mahayana Buddhism*), and we'll be having fantastic vegan temple food which is being hosted at the Thai Monastery (*Theravada Buddhism*). We'll also be having a completely vegan ceremony at the Maya Devi Temple (*location of the Buddha's birth*) where the traditionally fueled butter for the lamps will be replaced with vegetable oil, the food offerings to the monks will all be vegan, & even any drums accompanying the ceremony will also be vegan (*no animal skin*). This will be the first time the ceremony is performed completely vegan.



Birthplace of Buddha, Lumbini



World Center for Peace & Unity.



Royal Thai Monastery



Special Sunrise Ceremony

THE HIMALAYAN VEGAN FESTIVAL will be a CARBON NEUTRAL EVENT: All the Himalayan Vegan Festival events will be 100% carbon neutral. All carbon emissions will be offset with community tree planting and other offset projects that volunteers are organizing with youth from Pokhara, Lumbini, and Kathmandu, and we'll be using Yeti Airlines, Nepal's first carbon-neutral airline, for all our roundtrip flights from Kathmandu to Pokhara, and Kathmandu to Lumbini. The Lumbini Development Trust has brand new electric buses they are providing us for our transfers during the 2-day event in Lumbini as well.

We are working hard to make this historic event as successful and affordable as possible for everyone who wants to get involved. We also understand that some companies and organizations may not have enough time to attend all 3 events in Kathmandu, Pokhara, and Lumbini, but whatever event you would like to attend in person, we will still make sure you get plenty of exposure at the other events as well through the event's programs, banners, posters, and other materials. If you can make it to all 3 events of **The Himalayan Vegan Festival**, we will make sure you have a complimentary table/booth at all 3 events as well. We have created a variety of event sponsorship packages to accommodate whatever budget you and your organization may have. We would be thrilled to have you on board as a partner for this milestone event. We look forward to your company joining us in making history in the Himalayas at **The Himalayan Vegan Festival!**

SPONSORSHIP OPPORTUNITIES (September 15-20, 2022 + Pre-Festival event in Lumbini exposure)

❖ MOUNT EVEREST (Alt. 8,848 m/ 29,029 ft.) SPONSOR – HIMALAYAN VEGAN FESTIVAL PARTNER

- Premium Placement of Table with 2 Chairs at Event
- Free Electricity (for table/booth)
- Full Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
- Logo prominent on event T-Shirt in 1st-Tier position as Sponsor
- Logo displayed on Tote-Bags in 1st-Tier position as Sponsor
- Logo displayed on Water-Tumbler as Sponsor
- Logo on Poster in 1st-Tier position as Sponsor
- Logo on event Background Displays & Banners in 1st-Tier Sponsor position
- Priority Logo Placement 1st-Tier Sponsor Position on event Website Homepage
- Logo Listing with 200-word description on Sponsor/Exhibitor Page of the website
- 21 Sponsored Mentions on event Facebook & Instagram pages, and in email blasts
- 21 Verbal Mentions at the event
- Optional Product/Literature Distribution
- Presentation/Demo Priority
- 5 Passes to Opening Ceremony Dinner & Farewell Dinner Party
- 5 Passes to Event's Lounge & Special Vegan Lunches provided at each of the events

All the above, all-inclusive, for only... US\$ 7000 (NPR 8,00,000 or INR 5,00,000)

❖ DHAULAGIRI MOUNTAIN (Alt. 8,167 m/ 26,795 ft.) SPONSOR

- Preferred Placement of Table with 2 Chairs at Event
- Free Electricity
- ½ Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
- Logo prominent on event T-Shirt in 2nd-Tier position as Sponsor
- Logo displayed on Tote-Bags in 2nd-Tier position as Sponsor
- Logo displayed on Water-Tumbler as Sponsor
- Logo on Poster in 2nd-Tier position Sponsor
- Logo on event Background Displays & Banners in 2nd-Tier Sponsor position
- Priority Logo Placement 2nd-Tier Sponsor Position on event Website Homepage

- Logo Listing with 125-word description on Sponsor/Exhibitor Page of the website
- 15 Sponsored Mentions on event Facebook & Instagram pages, and in email blasts
- 15 Verbal Mentions at the event
- Optional Product/Literature Distribution
- Presentation/Demo Priority
- 3 Passes to Opening Ceremony Dinner & Farewell Dinner Party
- 3 Passes to Event's Lounge & Special Vegan Lunches provided at each of the events

All the above for only... **US\$ 4,250** (NPR 5,00,000 or INR 3,12,000)

❖ **MANASLU MOUNTAIN (Alt. 8,156 m/ 26,759 ft.) SPONSOR**

(Sponsor Amount: NPR. 2,50,000 - equivalent INR. 1,56,000 or US\$ 2,150)

- Preferred Placement of Table with 2 Chairs at Event
- Free Electricity
- ¼ Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
- Logo displayed on event t-Shirt in 3rd-Tier position as Sponsor
- Logo on Poster in 3rd-Tier position as Sponsor
- Logo in 3rd-Tier sponsor section on event Background Displays & Banners
- Logo Placement in 3rd-Tier position in sponsor section of event Website Homepage
- Logo Listing with 75-word description on Sponsor or Exhibitor Page of the event website
- 8 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 8 Verbal Mentions at the event
- Optional Product/Literature Distribution
- 2 VIP Passes to Opening Ceremony Dinner
- 2 VIP Passes to the Event's Lounge & Special Vegan Lunches provided at each of the events

All the above for only... **US\$ 2,150** (NPR 2,50,000 or INR 1,56,000)

❖ **ANNAPURNA MOUNTAIN (Alt. 8,091 m/ 26,545 ft.) SPONSOR**

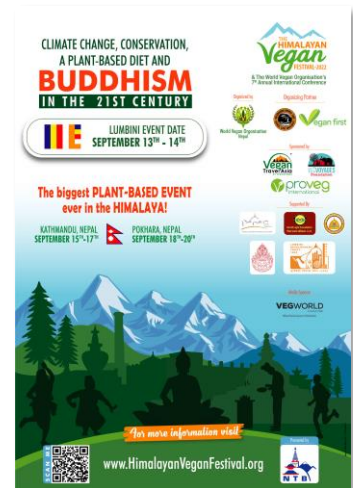
(Sponsor Amount: NPR. 1,00,000 - equivalent INR. 62,000 or US\$ 850)

- Table with 2 Chairs at event
- 1/8 Page Ad in Program (at Kathmandu, Pokhara, and Lumbini events)
- Name on Poster in 4th-Tier position as Sponsor
- Logo Placement in 4th-Tier position in sponsor section of event Website Homepage
- Logo Listing with 35-word description on Sponsor or Exhibitor Page of the event website
- 4 Sponsored Mentions in event Facebook, Instagram & Email blasts
- 4 Verbal Mentions at the event (in Nepal)
- 1 VIP Passes to Opening Dinner
- 1 VIP Passes to Event's Lounge & Special Vegan Lunches provided at each of the events

All the above, all-inclusive, for only... **US\$ 850** (NPR 1,00,000 or INR 62,000)

FOR MORE INFORMATION...

For more sponsorship information, details, and to be part of *The Himalayan Vegan Festival*, please contact us at any time by email at info@HimalayanVeganFestival.org or by WhatsApp at **+977-984-195-5797**. Thank you very much again for your support – we greatly appreciate it, and we look forward to seeing you at *The Himalaya Vegan Festival!*



Best Vegan Wishes from Kathmandu,

Suresh Sharma

Suresh Sharma

WVO-Chair Nepal